

ATT ER84-1604

16 April 1984

MEMORANDUM TO: Director of Central Intelligence  
FROM: [REDACTED] STAT  
Director, Public Affairs Office  
SUBJECT: Invitation to Address the Business Council  
for International Understanding

1. Action Requested: Accept or decline a request to address a dinner or luncheon when your schedule permits in New York or another city of your choice with the Business Council for International Understanding.

2. Background: Charles Powleske, President of the Business Council for International Understanding (BCIU), has invited you to speak at an off-the-record informal dinner or luncheon in New York, Pittsburgh, or Houston on a date that is convenient to you. From a list of hundreds of business leaders, Mr. Powleske would choose twenty CEO's that would represent a balance of industrial, financial, and high technology multi-national companies. Neither the media nor foreign nationals would be present. According to Mr. Powleske, you attended several of the BCIU meetings before you became DCI. Mr. Powleske believes that you joined informal conversations with the Honorable John C. West when he was Ambassador to Saudi Arabia (1977-1981). They leave the selection of a topic or topics for discussion to your discretion.

BCIU works with U.S. Department of State, Department of Commerce, and Office of the Special Trade-Representative in arranging consultations with industry executives for U.S. ambassadors and senior embassy counselors. It cooperates with U.S. and foreign governments to tackle problems of democratic, economic, and social development by organizing small discussion groups for heads of state, their ministers, and foreign industry missions. The BCIU has an Institute based at American University in Washington D.C. It offers intensive area study courses which include familiarization with foreign government specialists and language study and orientation for spouses and older children. John T. Jackson, Chairman of IU International Corporation (International Utilities), is Chairman of BCIU. Opposite is further information concerning BCIU, a biography of Mr. Jackson, and information on International Utilities.

DCI  
EXEC  
REG

P-300

SUBJECT: Invitation to Address the Business Council  
for International Understanding

3. Recommendation: This is an informed and influential group of businessmen. The setting and format would be similar to your recent meeting at the Pacific Union Club. I suggest you agree in principle to meet with this group at a convenient time when you are in New York, Pittsburgh, or Houston.



STAT

George V. Lauder

ACCEPT: \_\_\_\_\_

DATE: \_\_\_\_\_

DECLINE: /s/ William J. Casey

DATE: 18 APR 1984

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Distribution:

Orig. - addressee  
1 - ER 84-1604  
1 - PAO Reg. 84-0163  
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EXECUTIVE SECRETARIAT  
ROUTING SLIP

TO:		ACTION	INFO	DATE	INITIAL
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	SUSPENSE		13 April	Date	

Remarks

Recommendation please to DCI.

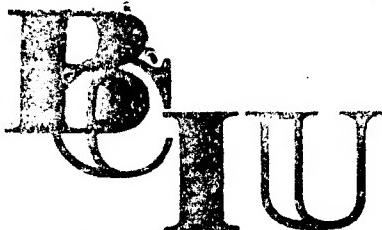
STAT

Executive Secretary  
6 April 84

Date

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2 APR 1984

NATIONAL • NON-PROFIT • INDEPENDENT  
SINCE 1958

**BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING Inc.**  
Headquarters • 420 Lexington Avenue • New York, N.Y. 10170 • Cable: ENTENTE, N.Y. • 212 490-0460

*Chairman:* John T. Jackson  
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Legal Counsel:* Robert Y. Stebbings, Esq.

*Vice Chairman:* Najeeb E. Halaby  
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Building Business and Cultural Effectiveness

Charles Powleske, President  
 Alan A. Luyber, Vice President

Executive Registry

84-1604

March 28, 1984

The Honorable William J. Casey  
 Director  
 The Central Intelligence Agency  
 Washington, DC 20505

Dear Bill:

I was delighted to have seen you at last week's luncheon hosted by Secretary and Mrs. Shultz for President and Mrs. Mitterand.

Since then, I have received a most welcome invitation to attend the Mid-America Committee's dinner for you in Chicago next Wednesday, April 4th, and greatly regret that it will not be possible for me to be there.

BCIU would be honored to arrange one of our small groups of twenty or so chief executives for a dinner or luncheon discussion with you in New York, whenever that might fit into your schedule. Should you care to focus on a particular issue, we would certainly encourage that. You will recall from your past participation in such BCIU groups our practice of enlisting a host from among our chief executive friends, with a group consisting of business leaders representing a variety of key industry and banking interests in the community.

I would be most pleased if you would accept, and look forward to hearing from you,

Sincerely,

Charles Powleske

DCI  
EXEC  
REG

BP306

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\*Effective November 10, 1983